

CASE STUDY

SWEETHEART WINERY



OUTDOOR DINING MEETS COMPOSTABLE CONVENIENCE

For this Colorado-based outdoor dining business, finding packaging that could handle summer heat and outdoor service without becoming flimsy was a constant challenge. Traditional containers often struggled in outdoor environments, especially when guests needed durable packaging for leftovers.

After switching to compostable products from Good Start Packaging, the team immediately noticed a difference. “Our guests love that the lids help keep bugs out during outdoor dining and make it easy to take leftovers home,” they shared. “Better yet, the products are fully compostable, which makes them one of the best options on the market for our needs.”

Sweetheart Winery even tested Good Start Packaging’s plant-based packaging in their own backyard compost, where the containers fully broke down within a few months.

In Colorado, where outdoor dining, environmental stewardship, and access to nature are deeply woven into daily life, compostable packaging has become more than just a functional upgrade. It helps the business deliver a guest experience that naturally aligns with the values their customers care about most: durability, convenience, and environmentally responsible choices, without compromise.



“Sustainability matters to our customers, and these products have been a perfect fit. The containers are ideal for outdoor dining.” – Farah Oster, Director of HR and Hospitality



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